

1.学银在线课程网址：<https://www.xueyinonline.com/detail/254325126>

课程主页：

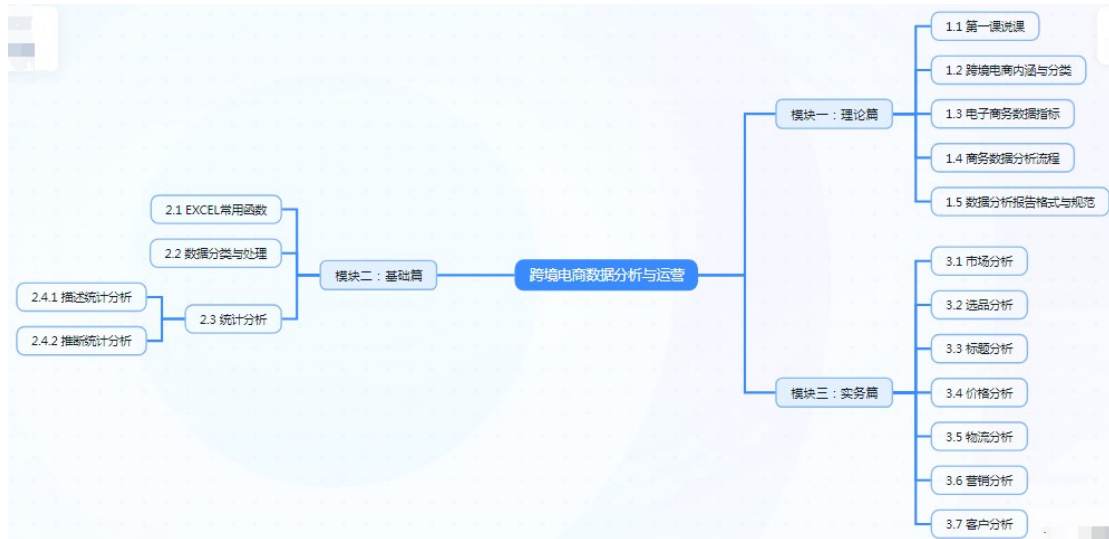
The screenshot shows the course page on Xueyinonline.com. The course title is '跨境电商数据分析与运营' (Cross-border E-commerce Data Analysis and Operation). The instructor is 万川 (Wan Chuan) from 广州城建职业学院 (Guangzhou City Construction College). The course is in its 3rd period (第3期), starting on 2025-08-13 and ending on 2026-01-30. The teaching progress is '已结束' (Completed). The course duration is 48 hours. The course introduction states it aims to cultivate digital skills and logical thinking for digital trade talents. The page also displays statistics: 1316385 cumulative page views, 724 cumulative students, and 3427 cumulative interactions. Navigation buttons include '编辑本页', '课程统计', and '期次管理'. A menu at the bottom includes '课程简介', '课程章节', '师生互答', '课程评价', '常见问题', and '栏目设置'.

2.超星学习通课程网址：<https://mooc1-1.chaoxing.com/course-ans/ps/217253772>

课程主页

The screenshot shows the course page on Chaoxing Learning Through. The course title is '跨境电商数据分析与运营' (Cross-border E-commerce Data Analysis and Operation). The URL is <https://mooc1-1.chaoxing.com/course-ans/ps/217253772>. The course is in its 8th semester (开课 8 学期), with the 2024-2025 first semester (2024-2025第一学期) selected. The course time is 2024-08-01 to 2025-01-31, with a duration of 48 hours. The instructor is 万川 (Wan Chuan) from 广州城建职业学院 (Guangzhou City Construction College), with a score of 3. The page displays statistics: 1234571 cumulative page views, 560 cumulative students, and 10181 cumulative interactions. There is an '进入课程' (Enter Course) button. A menu at the bottom includes '课程介绍', '教学团队', '章节目录', '教学资源', '课程评审', and '课程图谱'. The '课程介绍' (Course Introduction) section is active, showing the course aims to cultivate digital skills and logical thinking for digital trade talents.

思维导图：



课程基础数据：

